



THE STRATEGIC FORESIGHT PROTOCOL

See the structural condition your dashboards cannot.

GENIE CAPITAL LTD

Are We Structurally Sound?

Your current tools answer a different question.

Revenue

EBITDA

Market Share

Credit Rating

Engagement

↓ every one measures magnitude

NONE MEASURES DIRECTION

A company can grow in every reported number and still be quietly inverting — consuming its foundation to sustain the appearance of health.

The Law Behind Every Dashboard

$$R \times C = P$$

R — Identity C — Commitment P — Projection

Projection (P) is not free. It is the product of Identity (R) and Commitment (C). When P exceeds $R \times C$, the gap is Archival Stress (Y): you are borrowing against your own identity to fake scale.

What props up the gap cannot build.

You define what fills each coordinate. The law is universal. The measures are yours.

The Nervous System Detects the Rupture Before the Dashboard Does

Standard metrics miss topological inversion. But the leadership team often does not.

- Chronic friction between functions that should be aligned
- Decisions re-litigated because they never quite held
- Burnout that no engagement survey explains
- Insomnia before the earnings call

These are not culture problems. They are the biological measurement of Archival Stress — the felt experience of a structure that has outrun its foundation.

The board senses it. The framework names it. The Protocol locates it while intervention is still cheap.

A New Way of Seeing

You will see your company the way it actually is — not the way the last quarterly deck described it.

DIR

Direction, not just size

Is the thing behind the number strengthening or weakening?

$\pm Q$

The Zombie Economy

Two companies with identical revenue can be in opposite health — one building (+Q), one structurally inverted (−Q).

OP

The active operator

Are you Pumping (generative), Sinking (consuming identity), or Rotating (reframing)? Most boards do not know. You will.

→

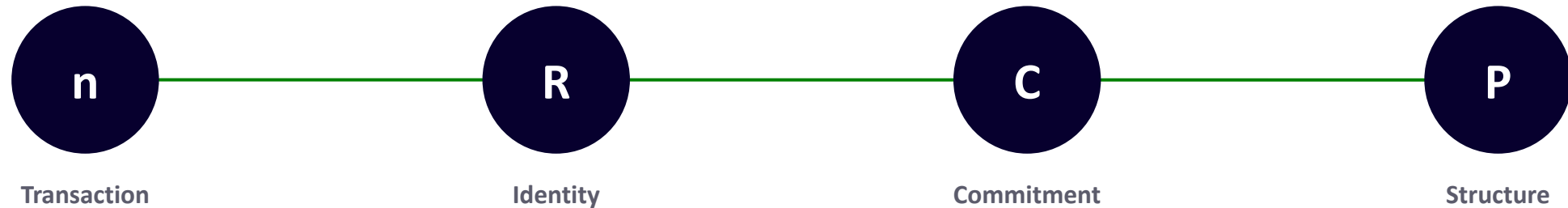
The flip condition

What specific change moves you into a better regime — and what it would take to get there.

One avoided misdiagnosis pays for the licence many times over.

A Common Language for Strategy

Right now, strategy, risk, finance, and the board argue in different vocabularies. The result is friction, re-litigation, and decisions that don't hold.



Four coordinates everyone shares



One law everyone applies



One stress metric everyone watches



One set of operators everyone recognises

The argument stops being about whose framework wins. It becomes about what the coordinates say.

Faster Turnaround

Conventional strategy work takes months and produces a document that is out of date before it is read.



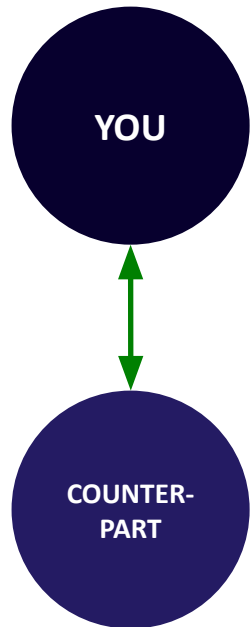
THE DOUBLE BREATH

A single phase of creation or extraction leaves the system inverted ($-Q$). True stability requires the full 720° cycle to return to $+Q$.

First read in weeks, not quarters. And it repeats — the picture stays current without a new engagement each time.

Foresight Beyond Your Own Company

You are not an island. You are one half of a coupled pair.



a coupled pair

Counterparties

Are they structurally sound, or propped up?

Ecosystem

Where is contagion likely to arrive, and from which node?

Market

Is it generating trust, or extracting it?

Sector

Is the frame shifting under you?

Standard tools look inward. The Protocol looks at the pair.

This Is Not a Framework We Built to Sell. It Is the Framework We Use.

Every report in our public library was produced by applying the Strategic Foresight Protocol.

- **Safaricom** — diagnosed as structurally inverted despite record numbers
- **Tesla** — diagnosed as a brand loved by owners and rejected by prospects
- **Nigeria** — diagnosed as administratively orderly decline
- **Norway** — diagnosed as consuming its intellectual inheritance faster than it creates it
- **Senegal** — mapped as the Francophone fintech ecosystem, structurally

You have already seen the framework work. On companies, countries, and industries anyone can check.

The Guided Diagnostic is where your team joins us in applying it — to you.

Built for the Board. Run by the Strategy Office. Audited Annually.

BRD

The Board

Gets a single language for structural condition, and a standing view of archival stress across the enterprise.

CSO

The Chief Strategy Officer

Gets a repeatable diagnostic cadence, not a one-off engagement.

CRO

The Chief Risk Officer

Gets a stress metric that sees configuration, not just magnitude.

EXEC

The Executive Team

Gets a common vocabulary that ends the framework wars.

This is not a consultancy deliverable. It is an operating discipline you own.

Your Team Runs the Protocol. We License the Architecture and Certify the Application.

1

The Protocol Specification

The full operational stack and diagnostic templates.

2

Calibration Workshop

A one-time session to align your internal metrics to the 4 coordinates.

3

Annual Frame Discipline Review

Genie Capital audits your application to ensure the core invariants are preserved, granting Conformance Certification.

No black-box software. No dependency. No ongoing consulting.

Unlike a consultancy engagement, this does not leave when the fee does.

Unlike a software platform, it does not lock you in.

Unlike a scorecard, it does not expire with the quarter.

The Price of Not Knowing

From

USD 250,000

per year

Scaled to entity size and scope of deployment.

AGAINST

- One mispriced acquisition in a structurally inverted target
- One capital allocation made on magnitude while the foundation eroded

One avoided misdiagnosis pays for the licence many times over.

68 Reports · 17 Weeks · 5-Year Half-Life

68

Reports published

17

Weeks

5-yr

Report half-life

Misdiagnosed Corporates

Safaricom, Tesla — hidden archival stress behind growth metrics

Distressed Sovereigns

Nigeria, Norway — mapping institutional discontinuity

Ecosystem Mappings

African fintech sectors, Senegal

Structural Stress-Tests

Private equity portfolio contagion risks

Every report is free, published under Creative Commons, and verifiable against primary sources. The library is not marketing. It is the record of the framework in use.

The Ask



The Guided Diagnostic

The Wedge — a 4-week, fixed-fee engagement

- Your strategy team applies the Protocol to your entity
- Genie Capital provides the framework and facilitates calibration
- Delivers the final certified diagnosis: coordinates, archival stress, active operator, flip condition



The Annual Licence

From USD 250,000 / year

- Full IP access to the Protocol Specification
- Calibration workshop for your internal metrics
- Annual Frame Discipline Review and practitioner certification

RECOMMENDED

Start with A. If the diagnosis reveals structural blind spots, B follows naturally. If it does not, you have lost four weeks — and gained a clearer view of your own structure.



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Strategic Foresight Protocol V1.0

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